



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant: Richard B. Gorelick et al.

Title: AUTOMATICALLY INSERTING RELEVANT HYPERLINKS INTO A WEBPAGE

Docket No.: 2043.063US1
Filed: December 12, 2000
Examiner: Nathan Hillery

Serial No.: 09/734,045
Due Date: N/A
Group Art Unit: 2176

MS Appeal Brief - Patents

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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- ☒ Response to Notice of Non-Compliant Appeal Brief (4 pgs.).
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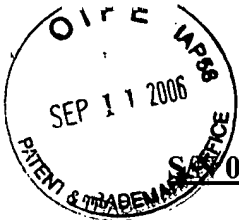
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Name Peter Reutter

Signature Mark R. Vatuone



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PATENT

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RESPONSE TO NOTICE OF NON-COMPLIANT APPEAL BRIEF

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This responds to the Notice of Non-Compliant Appeal Brief mailed on July 14, 2006 and a telephone call from Tracy Young in late August of 2006. In compliance with MPEP 1205.03(B) and 37 CFR 41.37(c)(1)(v), Appellant submits the following corrected section from Appellants' previously-submitted Appeal Brief filed April 27, 2006 and from Appellants' previously-submitted Response to Notice of Non-Compliant Appeal Brief filed on August 14, 2006.

Please replace the previously submitted Summary of Claimed Subject Matter Section 5 with the below replacement.

5. SUMMARY OF CLAIMED SUBJECT MATTER

This summary does not provide an exhaustive or exclusive view of the present subject matter, and Appellant refers to the appended claims and its legal equivalents for a complete statement of the invention.

The present application discloses subject matter that includes, but is not limited to subject matter recited in claim 1, the preamble of claim 1 reciting “a method for automatically inserting hyperlinks into a webpage containing text, the method comprising:” Claim 1 requires “comparing the text to at least one character string contained in a database” (e.g., Figure 4, step 220; Page 16, lines 22-25) “to identify specific character strings from the database that appear in the text,” (e.g., Page 19, lines 3-7) “wherein each of the character strings has an associated hyperlink that is also contained in the database;” (e.g., Table 1; Page 18, line 15 – Page 19, line 2). Claim 1 further requires “for each of the identified character strings contained in the text, inserting the associated hyperlink into the webpage;” (e.g., Figure 4, step 230; Table 1; Page 20, line 11 - Page 21, line 13). Claim 1 further requires, “designating a name for a product;” (e.g., Page 19, line 8 – Page 20 - line 10), “storing the name of the product as one of the character strings in the database;” (e.g., Page 19, lines 3-13), “and communicating the name of the product to a producer of the text,” (e.g., Page 19, line 21 – Page 20, line 2) “wherein the name of the product is designated from a plurality of names of the product that are utilized by the producer of the text.” (e.g., Page 19, line 8 – Page 20 - line 10).

The present application further discloses subject matter that includes, but is not limited to subject matter recited in claim 9, the preamble of claim 9 reciting “A system for automatically inserting relevant hyperlinks into text contained in a file, the system comprising:” Claim 9 further requires, “a first means (e.g., claim 9 as originally filed, Page 6, lines 9-11; Page 6, line 16 – Page 7, line 2; Page 7, lines 7-9, 16-17, Page 11, lines 1-2, Page 15, lines 16-17; Page 26, lines 4 - 7) to receive the text” (e.g., Page 6, line 9 – Page 11, line 23; Figure 4, step 210, Page 15, lines 17-19; Page 16, lines 5-21, Figures 1-3; Page 26, lines 4-6; Page 26, lines 4 - 7). Claim 9 further requires, “a second means (e.g., claim 9 as originally filed) “to determine if a character

string that is stored in a database appears in the text,” (e.g., Figure 4, step 220; Page 16, lines 22-25; Page 19, lines 3-7) “wherein the database further contains a hyperlink that is associated with the character string;” (e.g., Table 1; Page 18, line 15 – Page 19, line 2). Claim 9 further requires, “a third means (e.g., claim 9 as originally filed; Page 26, line 6) for inserting the hyperlink into the text if the character string appears in the text;” (e.g., Figure 4, step 230; Table 1; Page 20, line 11 - Page 21, line 13). Claim 9 further requires “a fourth means (e.g., Page 19, lines 12-13) “designating a name for a product;” (e.g., Page 19, line 8 – Page 20 - line 10, especially Page 19, lines 12-13), “storing the name of the product as one of the character strings in the database;” (e.g., Page 19, lines 3-13), “and communicating the name of the product to a producer of the text,” (e.g., Page 19, line 21 – Page 20, line 2) “wherein the name of the product is designated from a plurality of names of the product that are utilized by the producer of the text.” (e.g., Page 19, line 8 – Page 20 - line 10).

This summary does not provide an exhaustive or exclusive view of the present subject matter, and Appellant refers to the appended claims and its legal equivalents for a complete statement of the invention.

CONCLUSION

In accordance with MPEP 1205.03(B) and 37 CFR 41.37(c)(1)(v), only the non-compliant section of Appellants' previously-submitted Appeal Brief has been included in this response.

Appellants respectfully submit that the Examiner withdraw the non-compliant status and examine the Appeal Brief.

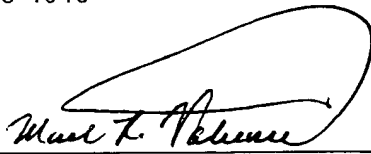
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Respectfully submitted,

RICHARD B. GORELICK ET AL.

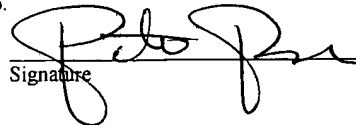
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Name


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